



National Reined Cow Horse Association

Board of Directors Meeting Agenda

June 13, 2010

10 am

Paso Robles Events Center
Paso Robles, California 93446

I. Call to Order

Meeting called to order 12:14 pm by President Kathy Gould. Present were:

Howard Erenberg

Carol Rose

Dave Archer

Lyn Anderson

Jon Roeser

Paul Bailey

Darren Miller

Sam Rose

Dan Roeser

Jay McLaughlin

Sandy Collier

Marilyn Peters Proxy to Paul Bailey

Guests: Cheryl Magoteaux and Chris Potter

II. Approval of Minutes from May 19, 2010 meeting

Motion: A motion was made to approve with changes by Lyn Anderson, Seconded by Jay McLaughlin.

Passed.

III. Committee Reports

a. Executive Committee Report/Financial Report - Howard Erenberg/Dave Archer Comparison of Net Profits and Entries

Much discussion of reasons for LAE entries being down and Horse Show numbers holding up. Multiple factors, fewer horses entered into a LAE program because of people feeling the pinch, also high cost of entering. Howard to come back with formula for paying in go-rounds based on 5% of total payout going to go rounds; pay 5 places in open prelims and three in the other divisions.

Per financials from first three shows - Melissa sent update - \$2,000 difference at Stakes and at the Hackamore each of additional expenses.

Loss for year projected to be <\$42,000. The board had budgeted a \$172,121 loss.

Currently we are approx. \$130k better than budget.

Two things that contributed were Texas Tax Incentive Money and the additional convenience fee for slot payments.

b. Sponsor Committee Report - Carol Rose

Carol reported that she still has Snaffle Bit Futurity Sponsorship buckles to sell. She explained that the Holy Cow Performance Horses Memorial CD Survivor Trophy will be a 1/4 version of Doug Israelsen's Great Western Tradition. The life size bronze will be on display at 2010 Snaffle Bit Futurity and the smaller version will be presented for the first time at the 2011 Derby.

Carol also discussed other pending partnership agreements and noted that Cinder Lakes Ranch is doing a Breeders Sponsorship plus sponsoring Sponsors Lounge at Snaffle Bit Futurity in the Doc Bar Room.

c. Non Pro Committee - Paul Bailey

Sharon Edsall and Amy Dellera had submitted Non Pro declarations. The Non Pro Committee suggests Amy be denied Non Pro eligibility as she lists her job as assistant trainer.

Sharon Edsall said she had received remuneration for giving lessons; in corresponding with her she said given lessons for 2.5 years - last lesson July 2008; Non Pro committee felt that she would be eligible for July, 2011 as a Non Pro.

Motion: A motion was made to accept the Non Pro Committee's recommendation by Dave Archer. The motion was seconded by Lyn Anderson. **Passed.**

Update: Carter Metcalf has given up his Non Pro status as of the date of the NCHA Superstakes and gone to work for Todd Crawford. Written confirmation will follow.

Non Pro Two Rein - Non Pro Committee wanted to reinstate the Non Pro Two Rein. There was a great deal of discussion.

Motion: A Motion was made Carol Rose that NRCHA reinstate the Non Pro Two-Rein as an Official NRCHA Class and all awards will be given for this class as in other NRCHA classes. The motion was seconded by Sam Rose.

11 in favor

1 opposed

Passed

Motion: A motion was made by Carol Rose to post the names of NP's on E-Cow Newsletter who have not completed Non Pro Declaration. The motion was seconded by Jon Roeser.

Passed.

first Name		last Name	Ranch Name	city	state
Marvin		Stone		Tampa	FL
Terry		Ratto		Los Altos	CA
Cindy		Urresti		Caldwell	ID
Kristen		Cushing		Scottsdale	AZ
Lori		Dobbs	Double D Ranch	Williston	FL

Monte		Funkhauser		King Hill	ID
Calvin		Stitzel	Stitzel Ranching	Twin Falls	ID
Larry		Bryson		Scottsdale	AZ
Mary		Allen	Aspen Meadows Ranch	Park City	UT
Dale		Moore		Alturas	CA
Peter		Phinny		Glen Arbor	MI
Alan		Needle	Tucalota Creek Ranch	Orange	CA
Nikki		Jump	Jump n' the Saddle Ranch	Ventura	CA
Neil		Swanson		Rio Rancho	NM
Clark		Reynolds	KC Ranch	Rozet	WY
Charlotte		Robertson		Arco	ID
Alicia		Rawland		Hamilton	OH
Lisa		Davis		Lewiston	UT
Ronald		Draise Jr.	Rock-N-R Ranch	Frankfort	OH
Remy		Greer	JR Performance	Murrieta	CA
Preston		Colford	Colford Cutting Horses	Gregory	SD
John		Black		Wildomar	CA
Pete		Hawks	Dos Gabilanes Ranches, LLC	Burneyville	OK
Garrett		Morris	Rafter Six Ranch	Mesa	AZ
Gary		Grubb		Rock Springs	WY
Amy		Dellera	Jt Ranch	Columbus	MT
Lauri		Clements		St Charles	WI
Andrea		Fasani		Suno 28019	
Mirko		Viviani		Castiglione Delle Stiviere	MN
Claudio		Salvia		Calendasco	
Fontanot		Chiara		Castiglione	D/S
Simona		Spronelli	Samisa Ranch	Giucano-Fosdinovo	MS

d. Youth Committee - Paul Bailey noted that Kathie Ferrante has been in charge of Bull Riding fund raiser in the past at the NRCHA Derby. They'll need a volunteer to take \$5 entry fee and write down their scores; find someone to judge it then give out prizes.

Plus there will be a poker night there at the show - on Friday night.

The NRCHYA board is requesting that the NRCHA provide banners to affiliates to promote the National Reined Cow Horse Youth Association.

There was some discussion of promotion yesterday to see if possible of Foundation funding some promotion on this sort of item; will report back later.

To get more youth participation the NRCHYA board is also requesting that if the youth participant and his/her horse are ONLY showing in the youth classes at a major show, the stall fee should be reduced to half price.

Discussion of youth requests.

Motion: A motion was made by Lyn Anderson that if youth comes and shows only in the youth classes, stalls would be available at half price at NRCHA Stakes, Hackamore Classic, Derby and Snaffle Bit Futurity. The motion was seconded by Jay McLaughlin.

The issue was opened back up for discussion then it was decided to bring this up at the next meeting for a vote.

Youth have a week-long vacation that they are going to raffle off at the Reno Snaffle Bit Futurity. They would like to get a page in the next issue of *Stock Horse News* to promote the raffle. Draw would be made last day of Snaffle Bit Futurity for someone to win this week-long vacation. Youth will sell tickets.

Board thought this was a good idea and said that they could get a SHN page; Paul said if they made money they would be willing to pay the actual cost of the page.

Dan Roeser noted Idaho Reined Cow horse Association had a youth clinic last week free for kids that two assistant trainers put on. They had 16 kids - had sponsors and each kid got a voucher for \$50 off at show to enter classes. The Board congratulated them on this and thought it was something that other people could do the same thing in their area.

Sam Rose brought up the following. Ask NRCH Foundation for funds for NRCHA to sponsor a free practice at AQHA Youth World Show. Carol Rose volunteered that Carol Rose Quarter Horses would sponsor cattle and hauling.

Motion: A motion was made by Dan Roeser for the NRCHA to do this practice. The motion was seconded by Jay McLaughlin.

Passed

Foundation to give answer ASAP, hopefully today.

Motion: A motion was made by Dan Roeser to change the way the youth qualify for the NRCHA World Championship Show Youth Classes - first is to qualify regionally by attending 3 events and finishing in the top 20 in the region. The second is to finish as a finalist at the AQHA Youth Working Cow Horse Youth World Championship Show in the previous year. The Motion was rescinded and sent back to Discussion
This is to be voted on at next meeting.

Motion: A motion was made by Carol Rose that she would like to make a motion to have sit-down meetings instead of phone meetings. Discussion

d. Rules Committee –Lyn Anderson

1. Our by-law article IV section 2 states the president shall appoint all committees and committee chairmen. Under the committees most say the president shall appoint the committee chairman and the chairman appoints their committee. Currently we do

it the second way but in years past we have had the president appoint all committees.

Seems like these rules need to be cleaned up and standardized to allow the president to appoint the committee chairman and the chairman to appoint their committees. The exceptions are the executive and nominating committees.

Rules committee recommends standardizing this to say that the president should appoint chairman of all committees (except the Executive and Nominating Committees) and then committee chairmen will appoint their members. Board agreed and will vote on this at next meeting.

2. We were also asked to consider adding an owners committee to the by-laws. From the 2003 rulebook when we had an owners committee: the owners committee shall consist of a chairperson appointed by the board of directors (standardize to president) and such additional committee members as the chairman desires to appoint. The owners committee shall bring to the attention of the board all problems, suggestions and concerns regarding the owners of reined cow horses that arise throughout the course of the year.

We deleted this from the rulebook originally due to lack of participation but now there is interest in revising this committee.

The Rules Committee felt that Owners Committee and Professional Horsemen's Committee would fall under these same guidelines.

Along the same lines the professional trainers committee could be: The professional horseman committee shall consist of a chairperson appointed by the president and a minimum of 4 other committee members to be appointed by the chairperson. The professional trainers committee shall bring to the attention of the board all problems, suggestions and concerns regarding the professional trainers of reined cow horses that arise throughout the course of the year.

3. Under rein work scoring and rule 20.1 says we "suggest" the use of our patterns but how can we have standardize judging without using standardized patterns? We can add separate patterns or modify our existing patterns to start the pattern (loping) from the gate or say any of these patterns may be started from the gate loping. I only would want to see that if the rider walks in, stops within 10-15 feet of the gate and then lopes off so that is part of the judged maneuver.

Much discussion on this -pros and cons. This is to go to the judges committee.

4. *Judges committee to decide what to do with the first half circle.* This will go to judges committee as well.

5. *In the two-rein descriptions make it clear the two-rein consists of a full bridle, not hackamore and snaffle?*

6. ORCHA derby--limited open did not have to enter the open. Goes against rule 10.4.3

Motion: A motion was made by Dave Archer to accept the committee's recommendation to redistribute money and fine the show committee \$100. The motion was seconded by Sandy Collier.

Passed.

FROM PREVIOUS MTGS TO BE VOTED ON:

1. AN ISSUE CAME UP AT A SHOW THIS YEAR WHERE THERE WAS A TIE FOR FIRST PLACE THAT WAS MISSED BY SHOW MANAGEMENT UNTIL THE SECOND DAY OF A TWO DAY SHOW. THE QUESTION WAS COULD THERE BE A RUNOFF DOWN THE FENCE ON THE SECOND DAY EVEN THOUGH IT WAS A DIFFERENT JUDGE?

Recommendation from the rules committee is this should be a coin toss situation.

Motion: A Motion was made by Dave Archer to accept this recommendation; the motion was seconded by Sandy Collier.

Passed.

Possible show management fine for missing the tie? Board felt none at this time.

2. CURRENTLY ANY NOVICE MONEY WON DOES NOT COUNT TOWARDS THE MERIT AWARD PROGRAM BECAUSE THE NOVICE HORSE IS NOT LISTED AS A DIVISION IN OUR RULEBOOK. WE PROBABLY SHOULD HAVE INCLUDED IT IN THE 2010 RULEBOOK WHEN WE STARTED ADDING THE CLASS TO ALL OUR LAE'S. MY QUESTION IS SHOULD THE NOVICE HORSE EARNINGS COUNT TOWARD THE MERIT PROGRAM (2011) AND BE INCLUDED AS SUCH IN THE 2011 RULEBOOK? IF SO IS IT RETROACTIVE OR NOT?

If we allow this we need to be very clear that it is to only include Novice Horse earnings from the NRCHA Managed or produced events. If that is in fact the only ones we would allow into the Merit Award Program. (We state similar exceptions regarding the Stallion Stakes and the NRCHA World Championship Show) Making it retroactive would be the best thing to do since it has only been two years, there are only a few horses affected. The entry into the Novice classes is similar to the Limited and Intermediate classes, it could be argued to allow all Novice Horse earnings based on that, so again we need to be clear about which Novice Horse money we allow.

Committee recommends that we add the novice horse division to our rulebook and make it retroactive to when the NRCHA started the division in 2009.

Motion: A motion was made by Dan Roeser to accept the committee recommendation. The motion was seconded by Jay McLaughlin.

Passed.

3. Bit checker guidelines. Will be brought back by the Judges Committee.

4. CHANGE TO READ: RULE 8.1.3.1 The Horse must have been shown in Limited Age reined cow horse events and earned at least \$1,000 in these events. The Horse must have been shown in the Hackamore and have earned at least \$1,000 in this event. Hackamore Classic LAE money can count toward either LAE money or Hackamore money so long as it is counted only once. Up to \$20,000 of any monies won at these two types of events can be applied to the total earnings required.

RULE 8.1.3.3 renumbered to 8.1.3.2 wording would stay the same and this would be retroactive.

Motion: A motion was made by Jon Roeser to accept this change and the motion was seconded by Darren Miller.

Passed.

Paul Bailey noted that every year at General Membership meeting this comes up so we need to delete the ratification of the membership.

This needs to come up for a vote next meeting.

Lunch break -
Resumed meeting at 1:25 PM

Lyn Anderson - regarding Article 7 section 2; the ratification of rules mentioned above. She recommends that the rule should take away the ratification part. This will be voted on next meeting.

e. Judges Committee - Sam Rose

The Committee would like to run letters from members in the Judges Column or e-cow work. Board agreed.

Five Judge System - Sam Rose said he would still like to see the 5-judge system resumed. Much discussion about risks in "getting it right" with three-judge system and with cuts in staff. We haven't had a major mistake yet, but we could.

This went on to discussion of trying to justify the funds. There was further discussion of having a major show in the central US or moving an event to Texas.

h. Long Range Planning Committee -

Dave been asked by the board to come up with an outline. He asked for input and for the members to let him know any ideas for going forward. Much discussion of why NRCHA Premiere event numbers are down while other horse events are up in numbers and how to make NRCHA events more popular. The Board members are to get more ideas to Dave.

i. Sale Committee – Sandy Collier

Horse consignments are down from last year. Last year at this time there were 332 horses and at this time there are 225 horses. Mike Jennings suggested extending deadline.

Motion – A motion was made by Lyn Anderson to extend the deadline for every sale except the 2-year old sale to July 15; The motion was seconded by Carol Rose.

Passed.

Mike also suggested cutting one day if numbers are still down - Wednesday. Board did not do this.

Some discussion about selling two and high bidder takes one or two. If he doesn't take the second, then sell it separately. .

A letter from member Holly Gregory was read that contained suggestions for improving the Snaffle Bit Futurity sales. Dr. Carter had requested a separate room for the x-ray repository. Board has budgeted \$1500 for a veterinarian to visually look at every horse.

j. Affiliate Committee Report - Paul Bailey for Marilyn Peters' Affiliate Committee

Regarding Affiliates - Idaho, Great Lakes, Sand Hills and Dixie Reined Cow Horse Associations have not sent in correct paperwork. Marilyn wanted to thank the board and the office for getting DVDs and they have been sent and so have new NRCHA banners.

Paul said the Tennessee group is doing a regional championship for affiliates. Started out this show with \$10K from five affiliates. The Georgia show had increased by 50 entries running in conjunction with ECRCH , category two event.

Why are NRCHA Premiere Events not AQHA too was a question raised by Sam Rose. He noted that all NRCHA AAA judges can judge AQHA Working Cow Horse. Staff is to look into this for next year.

IV. New Business

a. AQHA Travel Department Proposal –

Paul Bailey said we had discussed at the last San Angelo meeting using AQHA travel department and Priceline and Expedia. In conversations with AQHA he asked AQHA - Don Treadway and Trent Taylor. They would provide our travel services - anyone we'd bring into a major event. They'd do that - estimated 35 to 60 tickets per year. They would like a \$25 fee per ticket per purchase. The AQHA travel department would like a credit card on file.

Cheryl noted that when this came up before Carol provided Cheryl with all the code numbers of AQHA from Elaine and the prices obtained were compared with what the staff could currently get by shopping all the airlines and expedia, etc. Cheryl said she would love for AQHA to do it but we beat those rates at this time, even without the \$25 fee.

b. Late fee amount evaluation - Kathy Gould , Chris Potter

This was brought up because of trying to generate goodwill with the members; we're 25% at all LAE except Reno which is 50%. Much discussion

c. Budgeting for 2011 –

It was decided to do budgeting for the first 2 quarters prior to the Snaffle Bit Futurity - It was agreed that this can be done.

d. Cost of stalls at Derby - Sam Rose

Sam wanted to know what the stalls cost us here and whether cutting the cost to exhibitors would get us more stalls sold. It was said that there was not more room to put more stalls. It was discussed that this might be something to do for the Hackamore Classic where we don't sell out on stalls.

e. Current SBF Entry Numbers (6/10/10)

<i>2009 Entries as of 5/6/09</i>		<i>2010 Entries as of 6/10/10</i>	
Slots	266	Slots	228
Progressive	23	Progressive	39
Amateur Only	23	Amateur Only	26
		Scratches	7
<hr/>		<hr/>	
Total Entries	312	Total Entries	300
Open	213	Open	214
Int Open	65	Int Open	67
Ltd Open	32	Ltd Open	29
Non Pro	37	Non Pro	22
Int Non Pro	16	Int Non Pro	14
Amateur	37	Amateur	33
Ladies	4	Ladies	5

39 entries are undecided

32 entries are undecided

2008 Final Entry Numbers

2009 Final Entry Numbers

Open	283	Open	244
Int Open	167	Int Open	124
Ltd Open	90	Ltd Open	59
Non Pro	53	Non Pro	48
Int Non Pro	39	Int Non Pro	33
Amateur	30	Amateur	36
Ladies	24	Ladies	15

V. Old Business

- a. Review 2010 financial statements - Celebration of Champions, Stakes, and Hackamore Classic - Paul Bailey. These were reviewed
- b. Charging admission at the stakes - this is something that came through a while ago.

The Idaho Reined Cow Horse Association stopped charging admission at the Idaho Futurity a couple of years ago and started focusing on getting more vendors there. It was decided to stop charging admission at the Stakes.

- c. It was brought up that at the Bridle Spectacular big money, maybe you should separate the rein and the cow work. For regular events, might depend on weather - if too hot, need to give horses a chance to breathe. In cold weather might be better to just warm up horse and cool off once.
It was discussed to clarify in the rulebook that this is at Show Management discretion. Should likely put in e-cow work.

Jon wants to bring back herd work in Bridle at Hackamore Classic and practice pen. Do a comparison, budget-wise and look at bringing it back.

- d. Member and affiliate bulletin board on website as a service for members was discussed.

- e. Turnback class for Fundraiser. Derby 2011

Brandon Staebler had talked to people about this, said Kathy. Take true turnback horses and do a fund raiser on this. Draw for horses and benefit local charity. Board will look at this for next year.

- f. Stock Horse Man of the year

Kathy Gould asked what the criteria was for Stock Horse Man of the Year and suggested Nancy Crawford Hall.

Stock Horse Man or Woman of the year criteria: someone who's gone to great lengths for NRCHA

Vaquero Award: someone who has kept Vaquero tradition alive in their riding and training and helped young people pass on the traditions

President's Award: Someone who has benefitted the association.

- g. Limited Open as Stand Alone Class - Sam Rose

Discussion on this.

It was discussed to have a \$7500 Level One (get better name) Open then not have a finals - have their own set of cattle. Run like amateur at SBF

Limited Open \$15,000

This will be discussed at next board meeting. Need a name

- h. Entry Fees for World's Greatest Horseman

Sam Rose said he thought we should go back to \$2500 for the World's Greatest Horseman entry fee.

Howard to work numbers on different scenarios to see if this can be feasible. There was much discussion.

- i. NRCHA Web Site interactive

Cheryl Magoteaux demonstrated the NRCHA Interactive site which had been approved by the board. It is close to being ready to release.

j. Discussion of Retirement ceremony criteria for horses...

Criteria to consider - Horse must have \$200,000 in earnings plus the horse must have fulfilled the requirements for a Supreme Reined Cow Horse Merit Award in order to be eligible for a retirement ceremony at an NRCHA Premier Event. The NRCHA must be given 90 days notice prior to show requested.

Motion: A motion was made by Lyn Anderson to adapt the criteria above. The motion was seconded by Sandy Collier.

Passed

k. Staffing for NRCHA Events - Cheryl Magoteaux/Chris Potter discussed this.

l. Cost of Drug Testing at Celebration of Champions

Sam Rose has been in touch with Dr Martin from A&M - Vet \$60 an hour, Assistant \$18 an hour. The mileage is 50 cents and per diem is \$35.00.
It was discussed to pay a drug fee

Motion: A motion was made by carol Rose to charge a drug fee of \$10 per entry at world show. The motion was seconded by Lyn Anderson.

Passed.

Motion: A Motion was made by Jay McLaughlin to do the same at the World Show Champion and the World's Greatest Horseman Champion by. The motion was seconded by Jon Roeser.

Passed.

Discussion of upcoming meeting dates:

August - Las Vegas 2-day - August 23-24.

Ex. Committee August 23, 6 pm

Board Meeting August 24, 9 am

Location is likely South Point - to be announced.

- VI. **Motion:** A motion was made by Carol Rose to adjourn at 5:30. The motion was seconded by Dave Archer.
Adjourned.