



National Reined Cow Horse Association

Board of Directors Meeting MINUTES

January 29, 2009

Spur Arena, San Angelo, Texas

I. Call to Order by Lyn Anderson; roll call:

Lyn Anderson
Howard Erenberg
Carol Rose
Dave Archer
Jon Roeser
Dan Rose
Marilyn Peters
Paul Bailey
Sam Rose
Kathy Gould
Russell Dilday
John Ward, Proxy to Russell Dilday
Sandy Collier, Proxy to Howard Erenberg
Darren Miller, Proxy to Sam Rose
Jay McLaughlin Proxy to Carol Rose
John Hyde, absent
Cheryl Magoteaux, Guest

II. Approval of Minutes from November 8, 2008 meeting

Motion: A motion was made to approve minutes as written with adding the date of 2008 by Dave Archer, seconded by Marilyn Peters. Passed

III. Committee Reports

a. Election Committee Report – Marilyn Peters reported

Official voting results from the Johnson & Johnson CPA Firm.

Sandy Collier	389
Dan Roeser	386
Jon Roeser	350
Kathy Gould	299
Dave Archer	288
Howard Erenberg	277

_____elected

Jay McLaughlin	250
Paul Bailey	243
Darren Miller	205

Cynthia Bias 102
Ingrid Vangelos 63

(Total votes cast 2,852)

Marilyn also noted that Paul Bailey and Darren Miller will go on the board per the NRCHA Rulebook as regional appointees because of their finish in the voting in accordance with NRCHA Rules regarding Board representation for the regions.

Nomination: Howard Erenberg nominated Lyn Anderson for President, Carol Rose seconded the nomination. Paul Bailey moved that all nominations cease and Lyn Anderson be elected by acclamation. Russell Dilday seconded.
Elected

Nomination: Dave Archer nominated Howard Erenberg for Vice President, and Russell Dilday seconded the nomination.
Carol Rose moved that all nominations cease and Howard Erenber be elected by acclamation. Marilyn seconded.
Elected

Nomination: Howard Erenberg nominated Carol Rose as NRCHA Secretary. Marilyn Peters seconded. Paul Bailey moved that all nominations cease and that Carol Rose be elected as Secretary by acclamation. Russell Dilday seconded.
Elected

Nomination: Paul Bailey nominated Dave Archer as Treasurer and that was seconded by Russell Dilday. Marilyn Peters moved that all nominations cease and Dave Archer be elected by acclamation. Russell Dilday seconded.
Elected

Presidential Appointments:

Lyn Anderson reappointed Jay McLaughlin to the Board of Directors

Lyn Anderson appointed Kathy Gould to the Executive Committee Kathy Gould to take Rick Drayer's place along with the following appointments:

Jon Roeser	Show Committee
Sam Rose	Sale Committee
Howard Erenberg	Ethics Committee
Marilyn Peters	Affiliate Committee
Dan Roeser	Judges Committee
Kathy Gould	Rules Committee
Paul Bailey	Non Pro Committee
Jay McLaughlin	Marketing Committee
John Hyde	Long Range Planning Committee
Ronnie Richards	Hall of Fame Committee
Carol Rose	Sponsorship Committee
Paul Bailey	Youth Committee
Howard Erenberg	Stallion Auction Committee

Board approved the appointments

b. Executive Committee Report - Howard Erenberg

Lyn Anderson noted that the Conflict of Interest form was discussed in the Executive Committee Meeting and that some board members had not filled in the form, including herself. She noted that if board members hadn't filled out the form, they needed to do so. When received, the forms will go to Chairman of Ethics Committee.

Dave Archer gave the financial report, beginning with the budget summary then gave the Treasurer's report:

Treasurers Report – 2008

2008 was a great year for the Association.

Entries at our premier events were up slightly at some events and down slightly at others, but stable overall. Winnings paid out in 2008 were \$2,736,735, which was a slight increase over 2007 and 13% higher than 2006.

Our sponsor base remains strong thanks to the considerable efforts of our sponsor chairperson, Carol Rose. NRCHA continued to be in direct control of the Futurity horse sale. Comparable to others in the industry, gross sales were down 20%, and resulting net income was down about 10%.

The overall result was a loss for the Association for the year of \$43,000. However, the Association continues to have the strong financial base that is needed to absorb losses when necessary, and the Board has made budget adjustments for 2009 intended to produce a small surplus. At Dec 2008 the unrestricted fund balance amounted to \$1,039,000. Deferred Revenue, including sponsor income in advance for years 2009 and beyond is \$850,000. At Dec 2008 we held over \$1,700,000 in CD's, savings, and other bank accounts.

The fund surplus stands near the upper limit of the target set by the Executive Committee to ensure a stable financial base for operating the Association. This gives us the confidence that even during this time of uncertain economy, we can continue to provide the current level of added money at shows, as well as maintain the necessary services to members and the industry. For 2009, total added money for the five NRCHA events will be \$1,022,000 and the total estimated purse will be \$2,585,695.

Please continue to support the sponsors who contribute so generously to our Association, and continue to support the Foundation as they need your individual contributions to justify their tax exempt status.

The success we achieved in 2008 was due to the combined efforts of your Board members, our office management and staff, show staff, our membership and the NRCHA sponsors. Let us continue in this spirit and make 2009 another great year.

The next item was discussion of the Snaffle Bit Futurity Horse Sale. Dave Archer and Howard Erenberg summarized the process of creating the RFP for the sale. Dave explained that the sale RFP was constructed to be on the net instead of gross to give manager an incentive to work to increase profits. RFP were sent to Rick Machado, Professional Auction Services, Solum and Solum, and Dave Hammond Auction. Hammond and Professional Auction responded.

Much discussion of those two proposals and benefits of each. The Executive Committee made the recommendation to go forward with Professional Auction Services, contingent on meeting with them to work out details and their agreeing to let NRCHA choose auctioneers and ringmen.

Motion: Howard Erenberg made a motion based on the Executive Committee recommendation that we go with Professional Auction services as the new auction company, contingent on meeting with them to work out details and budget and their agreeing to let NRCHA choose auctioneers and ringmen and that the NRCHA has two one-year options at the rates quoted for 2009. Seconded by Dave Archer.

For ---Carol Rose, Jay McLaughlin (proxy), Howard Erenberg, Sandy Collier (proxy), Paul Bailey, Marilyn Peters, Kathy Gould, Dave Archer (8)

Against ---Russell Dilday, Sam Rose, Jon Roeser, Dan Roeser, Darren Miller (proxy), John Ward (Proxy) (6)

Passed.

- c. Sponsor Committee Report - Carol Rose reported on going to Denver market and potential partners and sponsors. She said Platinum Performance had decided not to do the World's Greatest Horseman jackets so this year they would be sponsored by Rios of Mercedes.

Carol also noted that Wayne Hodges4-Star/Outlaw Conversion wants out of his contract. He said he couldn't give any trailers but wanted to continue to sponsor the Snaffle Bit Futurity vests. She said that the vests went with Corporate partnership but would give Wayne a one-year leave of absence. Vests will now be sponsored by Bob's Custom Saddles.

Dan said he wanted to talk about sponsors for the NRCHA stakes. He has been securing the buckles for Idaho and saddles for Idaho, but he said he wasn't going to do that by himself any more. It was decided that NRCHA Office will do mailing for soliciting commitments for stakes sponsors for next year.

Dan said he needed a little more help for Stakes buckles; currently down \$10,500. About 15% down. Sponsorships available are \$5,000, \$2,500, saddles 2k, 3-4 \$650 champion buckles, and some reserve champion \$600 sponsorships.

- d. Non Pro Committee - Dave Archer

1. Dawn Howe Eligibility – teaches at two colleges – Equine Business Management, Equine Science, Competitive Equine Riding, Introduction to Horse Training.
Board agreed that she was not eligible.
2. Steve Taylor's Question – will a business that charges customers to board, condition and prepare horses for sale effect Non Pro status.
Dave said Steve told him he "hops on and rides". It was the Board's decision that he cannot take money for riding a horse astride.

Dave Archer said he had followed through on the Ashley Good issue with *Western Horseman*. No correction had appeared in *Western Horseman* yet.

- e. Affiliate Committee - Marilyn Peters said there was an Affiliate Meeting scheduled for Celebration of Champions.
- f. Rules Committee –Kathy Gould said she had nothing to report. Marilyn Peters said it needs to be clarified in the rulebook that the World Show money counts as previous year money for national standings. It counts for calendar year for rider eligibility.

Russell Dilday initiated some discussion of appointments and their voting status and possible clarification of this for next rulebook.

- g. Youth Committee – Paul reported that we had a NRCHYA sign made for arena. Four people running for office. All four will get a position and be our first youth officers. Can vote here or by mail.
Hangout for youth in Fiesta Building. Internet café there. Also Youth will host Non Pro and Affiliate and General Membership meeting. They will be introduced at various activities, meetings, including the Awards Banquet.
Youth committee consists of six people from California to Florida.
He wants to present NRCHYA caps or vests to youth in attendance. Want to have embroiderer do them here. He noted that they are very excited about the future for this.

IV. New Business

- a. 2009 Snaffle Bit Futurity Schedule
Kathy Gould went over possible options for the Futurity Schedule. Much discussion. Committee to come up with a schedule.
- b. 2009 Hackamore Classic Schedule – biggest change is starting herd work at 7 am. Able to put in open bridle sweepstakes. Juggled youth classes back to Saturday. Consensus is to leave like last year with these changes. Non Pro Limited and Non Pro Two Rein and Open Two Rein first then right into cow work. That way we could have volunteer judges to judge the limited and then go into other judges. Change Open Bridle Sweepstakes to Saturday and Non Pro Bridle to Friday. Have the Open Bridle Sweepstakes at 6 pm on Saturday.
- c. Use of NRCHA Logo - It was suggested that we create a standard royalty usage contract. Office is to bring to board.
- d. World Show Qualification by Region - It was brought up that a member had asked that the Board consider letting people qualify as far as their three shows by attending shows in any region. In other words, if they are in the standings, they should be able to satisfy the three show requirement in any region. Board took no action.
- e. National Titles Decided by Show Year End – It was brought up that a member had asked that the Board change the rules so that the World Show earnings did not count toward national titles. Board felt that would be detrimental to the World Show and took no action.

- f. Question of being in top 20 without showing three times- Charlene Morgan Letter pointed out that she felt that people who hadn't gone to 3 shows in the region shouldn't be in the regional standings. Much discussion.
- g. Cowboy Church at Hackamore Classic and NRCHA Derby per Richard Winters – This was discussed as far as currently Dave and Kathleen Simmons do this and do a great job at no expense.
- h. Entry Deadlines for NRCHA Stakes –
Motion: Motion was made by Russell Dilday and seconded by Carol Rose to make the Stakes Deadline 30 days prior to the event. Passed.
- i. AQHA Animal Welfare Issue – Carol Rose noted that AQHA is concerned about animal rights groups such as PETA and wants the other equine performance entities to police themselves. Much discussion. Cheryl Magoteaux suggested modifying the NRCHA Rulebook to include verbiage of the NRCHA's position on Humane Treatment of Reined Cow Horses and Cattle. And to contact AQHA and let them know that we are going to bring these proposals before the NRCHA Board. Board agreed.

V. Old Business

- a. Aaron Labourdette's dissatisfaction with NRCHA Futurity Sale was discussed. No action.
- b. Proposal from Nevada Horse Park was discussed. It was the consensus of the board that NRCHA was not able to be involved at this time with the Nevada Horse Park. Russell Dilday said that the NSHA had not agreed to be part of it. Cheryl Magoteaux noted that John Ward had called and said the same thing – that the proposal misrepresented the NSHA's involvement.
- c. Kathy Gould brought up the feasibility of adding AQHA Classes within our horse show classes at NRCHA Shows. This is something the board wants to look at for next year. It was discussed to have novice horse classes in our NRCHA Aged events.

Motion: Kathy Gould made a motion to have a \$2,500 Novice Horse in all the divisions of the Stakes, Hackamore Classic and Derby. Exhibitors entered in the limited age event may enter any Novice division or combination of Novice divisions that they are eligible for. Entry fee will be \$450 per division, with \$400 going into jackpot. Eligibility will count as of start of show and will be the responsibility of the owner. Earnings of any horse found not to be eligible money be returned and will be re-distributed. Seconded by Dave Archer. Earnings will count toward rider eligibilities and toward horses' lifetime earnings and merit awards. Passed.

- d. There was discussion regarding rule Article VII, Second 2. Rules committee is to consider and bring back to board.
- e. Russell Dilday said he was going to have to resign from the board because he can't have the NSHA Show and still have the NRCHA be priority. He said he was having trouble doing both in view of the new rules. Lyn Anderson said for him to think about it and to give her a written resignation if that's what he decided to do.

- VI. **Motion:** Motion was made to adjourn by Dave Archer and seconded by Russell Dilday.
Adjourned.